

CONFLATULATIONS TO ALL OF OUR DESERVING
WINNERS

BEST IN SHOW
CAROLE'S STORY

TOKY BRANDING + DESIGN
CLIENT: DR. BARRY SINGER/MS. LIVING WELL
ART DIRECTOR: ERIC THOELKE
DESIGNER: JACOB HEBERLIE
POST-PRODUCTION: KEITH FENTER

BEST IN SHOW • STUDENT
CHIP KIDD LECTURE POSTER

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: JOSHUA ROGIER W/JEN MCKNIGHT

JUDGE'S PICK • MAURICE WOODS
FOREST PARK POSTER SERIES

COMPANY: THE FIRECRACKER PRESS
DESIGNER: ERIC WOODS

JUDGE'S PICK • JUSTIN BAKSE
**CULTURESHOCK:
A LEARNING PROCESS**

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: KATE KOYAMA

JUDGE'S PICK • LISA KITSCHENBERG
**"INTERACTIVE" GET OUT
THE VOTE EXHIBIT**

COMPANY: CREATIVILLE, INC.
DESIGNER: STEVE HARTMAN

STUDENT MERIT

IFPI 2009

SCHOOL: MARYVILLE UNIVERSITY
DESIGNER: DEVON HIRTH

"I'M YOURS" BY MASON MRAZ

SCHOOL: WASHINGTON UNIVERSITY
DESIGNER: ALISON WILCOXSTUDENT MERIT

TITLE: DOLL FACE

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: DAVINA KIM

ACID RAIN/ROBERT ANGUS SMITH

SCHOOL: WASHINGTON UNIVERSITY
DESIGNER: ALISON WILCOX

META

SCHOOL: WASHINGTON UNIVERSITY
DESIGNER: WILL BATES

SPARKY: THE LIFE AND TIMES OF CHARLES M. SCHULZ

SCHOOL: WASHINGTON UNIVERSITY
DESIGNER: IAN GOLDBERGSTUDENT MERIT

FLOURISH: WOMEN IN GRAPHIC DESIGN

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: DAVINA KIM

DIZZY GILLESPIE BIOGRAPHY

SCHOOL: WASHINGTON UNIVERSITY
DESIGNER: REBECCA LEFFELL

BLACK HOLES

SCHOOL: MARYVILLE UNIVERSITY
DESIGNER: ADRIAN AQUILINO

PAGE FROM "LINK MAGAZINE"

SCHOOL: WASHINGTON UNIVERSITY
DESIGNER: ALLISON SHELLITO (GROUP PROJECT)

TELL A STORY

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: KATE KOYAMA

CULTURESHOCK: A LEARNING PROCESS

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: KATE KOYAMA

GUTS: THE DIGESTIVE SYSTEM

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: KATE KOYAMA

SHIGERU BAN TYPOGRAPHIC INFORMATION GRAPHIC

SCHOOL: MARYVILLE UNIVERSITY
DESIGNER: SIMON LAM

NOT SO SCARY MONSTERS

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: DANIEL SHINN

KALI NIKITAS LECTURE POSTER

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: ADAM RICHTER W/JEN MCKNIGHT

EXPLOSION PERCUSSION

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: ADAM RICHTER

BEAST WELLINGTON

SCHOOL: UNIVERSITY MISSOURI-ST. LOUIS
DESIGNER: JOSHUA ROGIER

PROFESSIONAL

BRANDING

DESIGNLAB.INC

PONGO TICKETS LOGO

CLIENT: RONALD SCHODROWSKI
DESIGNER: SCOTT GERICKE

DESIGNLAB.INC

MASTERMIND AWARD LOGO

CLIENT: RIVERFRONT TIMES
DESIGNER: SCOTT GERICKE

DESIGNLAB.INC

COMPANION IDENTITY STYLE GUIDE

CLIENT: COMPANION BAKING
DESIGNER: SCOTT GERICKE
COPYWRITERS: SCOTT GERICKE/PATRICK DAVIS PARTNERS
ILLUSTRATOR: SCOTT GERICKE
PRINTER: COMPOSING ROOM

SPOKE DESIGN COMPANY

OLD NORTH ST. LOUIS BRANDING CAMPAIGN

CLIENT: OLD NORTH ST. LOUIS RESTORATION GROUP
DESIGNER: NATHAN SPREHE
COPYWRITER: CARLAN SCANLAN/EMD CONSULTING GROUP
PHOTOGRAPHER: FRANK DI PIAZZA
PRINTERS: MCAULEY PRINTING COMPANY (STATIONARY)
TRIO PRINTING (BOOKLET)

LAWRENCE GROUP

TRIUMPH GRILL

CLIENT: MOTO EAST LLC
ART DIRECTOR: RUSSELL DOW
DESIGNERS: JAMES WALKER, MICHELLE PETEREIN
COPYWRITERS: STEVE SMITH, LORI DOLAN, JAMES WALKER,
MICHELLE PETEREIN
ILLUSTRATOR: JAMES WALKER
PRINTERS: MIDTOWN PRINTING (INTERIOR),
THE COMPOSING ROOM (COVER), SIGNCRAFTERS,
THE DESIGNERY SHOP

FLEISHMAN-HILLARD CREATIVE

THE PARTNERSHIP FOR DOWNTOWN ST. LOUIS LOGO

CLIENT: THE PARTNERSHIP FOR DOWNTOWN ST. LOUIS
DESIGNER: BUCK SMITH

FLEISHMAN-HILLARD CREATIVE

SPRINKLER INITIATIVE LOGO

CLIENT: NATIONAL FIRE PROTECTION ASSOCIATION
DESIGNER: BUCK SMITH

TOKY BRANDING + DESIGN

MILES DAVIS JAZZ LOGO

CLIENT: MILES DAVIS JAZZ FESTIVAL
ART DIRECTOR: ERIC THOELKE
DESIGNER: LIZ MOHL

TOKY BRANDING + DESIGN

100 WOOD FIRE GRILLE LOGO

CLIENT: 100 WOOD FIRE GRILLE
ART DIRECTOR: ERIC THOELKE
DESIGNER: TRAVIS BROWN

TOKY BRANDING + DESIGN

THINKING CAP LOGO

CLIENT: THINKING CAP
ART DIRECTOR: ERIC THOELKE
DESIGNER: GEOFF STORY

CREATIVILLE, INC.

ABRAHAM LINCOLN PRESIDENTAL LIBRARY FOUNDATION LOGO

CLIENT: ABRAHAM LINCOLN PRESIDENTAL LIBRARY FOUNDATION
ART DIRECTOR: STEVE HARTMAN
DESIGNERS: STEVE HARTMAN, KARIN SOUKUP

CREATIVILLE, INC.

THE MARKET AT BUSCH'S GROVE

CLIENT: THE MARKET AT BUSCH'S GROVE
DESIGNER: STEVE HARTMAN
PRINTERS: ENGRAPHIX

BOOKS

DESIGNLAB.INC

BROWN SCHOOL HISTORY BOOK

CLIENT: GEORGE WARREN BROWN SCHOOL OF SOCIAL WORK AT
WASHINGTON UNIVERSITY

DESIGNERS: SCOTT GERICKE, LAURA BURNS GERICKE, MARY
ROSAMOND, ANNA FISCHER

COPYWRITER: CANDACE O'CONNOR

PRINTER: GARLICH

THE FIRECRACKER PRESS

THE LUMBERYARD SERIES

CLIENT: THE LUMBERYARD

DESIGNER: ERIC WOODS

ILLUSTRATOR: ERIC WOODS

PRINTERS: THE FIRECRACKER PRESS

INFORMING

TOKY BRANDING + DESIGN

DAN FLAVIN CONSTRUCTED LIGHT BROCHURE AND WEBSITE

CLIENT: THE PULITZER FOUNDATION FOR THE ARTS

ART DIRECTOR: ERIC THOELKE

DESIGNER: ERIC THOELKE, JAY DAVID (INTERACTIVE)

PHOTOGRAPHER: ROBERT PETTUS

DEVELOPER: TYLER CRAFT, DAVID KNAPE

PRODUCER: MELISSA ALLEN

TOKY BRANDING + DESIGN

THE LIGHT PROJECT EXHIBITION BROCHURE AND WEBSITE

CLIENT: THE PULITZER FOUNDATION FOR THE ARTS

ART DIRECTOR: ERIC THOELKE

DESIGNER: ERIC THOELKE, JAY DAVID (INTERACTIVE)

PHOTOGRAPHERS: GEOFF STORY, ROBERT PETTUS, SEBASTION

HUNGERER, RAINER KEHRES

DEVELOPER: KATHY SPREHE

ANIMATOR: TYLER CRAFT

PRODUCER: MELISSA ALLEN

TOKY BRANDING + DESIGN

OLD MASTERS KIOSK

CLIENT: THE PULITZER FOUNDATION FOR THE ARTS

ART DIRECTOR: ERIC THOELKE

DESIGNER: JAY DAVID

DEVELOPER: TYLER CRAFT

TOKY BRANDING + DESIGN

OLD MASTERS CATALOGUE

CLIENT: THE PULITZER FOUNDATION FOR THE ARTS

ART DIRECTOR: ERIC THOELKE

DESIGNER: LIZ MOHL

SPOKE DESIGN COMPANY

LIBRARY FOUNDATION BROCHURE

CLIENT: ST. CHARLES CITY/COUNTY LIBRARY FOUNDATION

DESIGNER: NATHAN SPREHE

COPYWRITERS: ANGIE WINSCHER/FRESH INK

PRINTER: ADVERTISERS PRINTING COMPANY

XPLANE CORP.

PORTICOIPM: IMAGINE ALL YOUR PROVIDER SENSES WORKING AS ONE

CLIENT: PORTICO

ART DIRECTOR: SHARON HENRY

DESIGNER: DREW CROWLEY

ILLUSTRATORS: CHRIS ROETTGER, JEFF WILSON

ACT3

LUTZ BACHER/AIDA RUILOVA EDUCATIONAL POSTER

CLIENT: CONTEMPORARY ART MUSEUM ST. LOUIS

DESIGNER: BENJAMIN KAPLAN

COPYWRITERS: WIKIPEDIA, ANTHONY HUBERMAN, LAURA FRIED,
MATTHEW THOMPSON

PRINTER: ADVERTISERS PRINTING COMPANY

ACT3

MCCORMACK BARONLAND

CLIENT: MCCORMACK BARON SALAZAR

DESIGNERS: BENJAMIN KAPLAN, WILL HORTON

COPYWRITERS: ERIC RATINOFF, LAURA EHRET, BRIELLE KILLIP

ILLUSTRATORS: WILL HORTON, MIKE COSTELOE

PRINTER: MCCORMACK BARON SALAZAR

PROMOTING

FLEISHMAN-HILLARD CREATIVE

AIGA ST. LOUIS 13 SHOW CALL FOR ENTRIES/POSTER

CLIENT: AIGA ST. LOUIS

ART DIRECTOR: MELINDA LOVE

DESIGNERS: FLEISHMAN-HILLARD CREATIVE

COPYWRITERS: KYLE VELTROP, MATT FRAUENHOFFER

PRINTERS: ADVERTISERS PRINTING (INVITE) COMPOSING
ROOM (POSTER)

FLEISHMAN-HILLARD CREATIVE

BOY SCOUTS FIELD GUIDE

CLIENT: BOY SCOUTS OF AMERICA

ART DIRECTOR: KERRY LAYTON

DESIGNER: BLAKE EASTWOOD

501CREATIVE

AIGA ST. LOUIS 14 SHOW CALL FOR ENTRIES/WEBSITE

CLIENT: AIGA ST. LOUIS

ART DIRECTORS: KAREN HANDELMAN, ANDREW ROTH

DESIGNERS: TOM NATIONS, DAVID VORDTRIEDE

COPYWRITERS: TOM NATIONS, ANDREW ROTH, AIGA

PRINTERS: ADVERTISERS PRINTING, IDREAM SOLUTIONS

501CREATIVE

FOOD FOR THE HUNGRY CAPITAL CAMPAIGN

CLIENT: FOOD FOR THE HUNGRY

ART DIRECTORS: KAREN HANDELMAN, ANDREW ROTH

DESIGNER: SUE BECHMANN

COPYWRITER: EILEEN O'GORMAN

PHOTOGRAPHERS: RODNEY RASCONA AND OTHERS

PRINTER: KOHLER

TOKY BRANDING + DESIGN

CAHOKIA MOUNDS WEBSITE

CLIENT: CAHOKIA MOUNDS

ART DIRECTOR: ERIC THOELKE

DESIGNERS: KIRSTEN O'LOUGHLIN, JASON KELLEY, JAY DAVID

DEVELOPERS: TYLER CRAFT, KATHY SPREHE

ANIMATORS: JACOB HEBERLIE, TIM KVIZ

PRODUCER: MELISSA ALLEN

TOKY BRANDING + DESIGN

ART THE VOTE CAMPAIGN

CLIENT: ART THE VOTE

ART DIRECTOR: ERIC THOELKE

DESIGNERS: TRAVIS BROWN (PRINT), JAY DAVID (INTERACTIVE)

ILLUSTRATOR: TRAVIS BROWN

DEVELOPER: TYLER CRAFT

PRODUCER: MELISSA ALLEN

TOKY BRANDING + DESIGN

ST. LOUIS PUBLIC LIBRARY HOLIDAY CARD

CLIENT: THE ST. LOUIS PUBLIC LIBRARY FOUNDATION

ART DIRECTOR: ERIC THOELKE

DESIGNER: KATY FISCHER

COPYWRITER: GEOFF STORY

TOKY BRANDING + DESIGN

WINTER WHITE INVITATION

CLIENT: THE ST. LOUIS PUBLIC LIBRARY FOUNDATION

ART DIRECTOR: ERIC THOELKE

DESIGNER: MARY ROSAMOND

TOKY BRANDING + DESIGN

JOHN WATERS INVITE

CLIENT: LAUMEIER SCULPTURE PARK

ART DIRECTOR: ERIC THOELKE

DESIGNER: KATY FISCHER

COPYWRITER: GEOFF STORY

MOOSYLVANIA

LOSE THE BLUES KIT

CLIENT: SELF PROMOTION

ART DIRECTOR: RYAN DOGGENDORF

COPYWRITER: MIKE WIENKE

ILLUSTRATOR: RYAN DOGGENDORF

PRINTER: NIES/ARTCRAFT

THE FIRECRACKER PRESS

BILLIKEN CLUB POSTERS

CLIENT: ST. LOUIS UNIVERSITY - BILLIKEN CLUB

DESIGNERS: ERIC WOODS, MATTY KLEINBERG

ILLUSTRATORS: ERIC WOODS, MATTY KLEINBERG

PRINTERS: THE FIRECRACKER PRESS

THE FIRECRACKER PRESS

FOREST PARK POSTER SERIES

CLIENT: FOREST PARK FOREVER

ART DIRECTORS: ERIC WOODS, STEVE LALIBERTE

DESIGNER: ERIC WOODS

COPYWRITER: SUSAN SCHULTZ

ILLUSTRATOR: ERIC WOODS

PRINTERS: THE FIRECRACKER PRESS

PARADOWSKI CREATIVE

TRAIT MASTER BRAND REVEAL

CLIENT: MONSANTO

ART DIRECTORS: TYSON FOERSTERLING, STEVE COX

DESIGNERS: RON FLESHMAN, CHRISTIAN FRICKE

ILLUSTRATOR: CHRISTIAN FRICKE

PRINTERS: TOP GRAPHICS, ADVERTISERS PRINTING, WOODEN BOXES

JENNIFER MCKNIGHT DESIGN

SALVA UN NINO

DESIGNER: JENNIFER MCKNIGHT

ILLUSTRATOR: JENNIFER MCKNIGHT

PRINTERS: JENNIFER MCKNIGHT WITH ADAM RICHTER

ADAMSON

ADAMSON PLAYING CARD

CLIENT: ADAMSON

DESIGNER: JEFF KNUBLEY

COPYWRITER: MATT TELTHORST

ILLUSTRATOR: JEFF KNUBLEY

MICHAEL THEDE DESIGN LLC

STAGES ST. LOUIS 2009 SEASON BROCHURE

CLIENT: STAGES ST. LOUIS

DESIGNER: MICHAEL THEDE

COPYWRITERS: STEPHEN DUNCAN, MEGAN GIBSON

PHOTOGRAPHERS: BILL STOVER, STOCK

PRINTER: STOLZE PRINTING COMPANY, INC.

PACKAGING

TOKY BRANDING + DESIGN

ECKERT'S PEACH BOXES

CLIENT: ECKERT'S ORCHARDS

ART DIRECTOR: ERIC THOELKE

DESIGNER: JAMIE BANKS-GEORGE

PRINTER: WUNDERLICH FIBRE BOX CO.